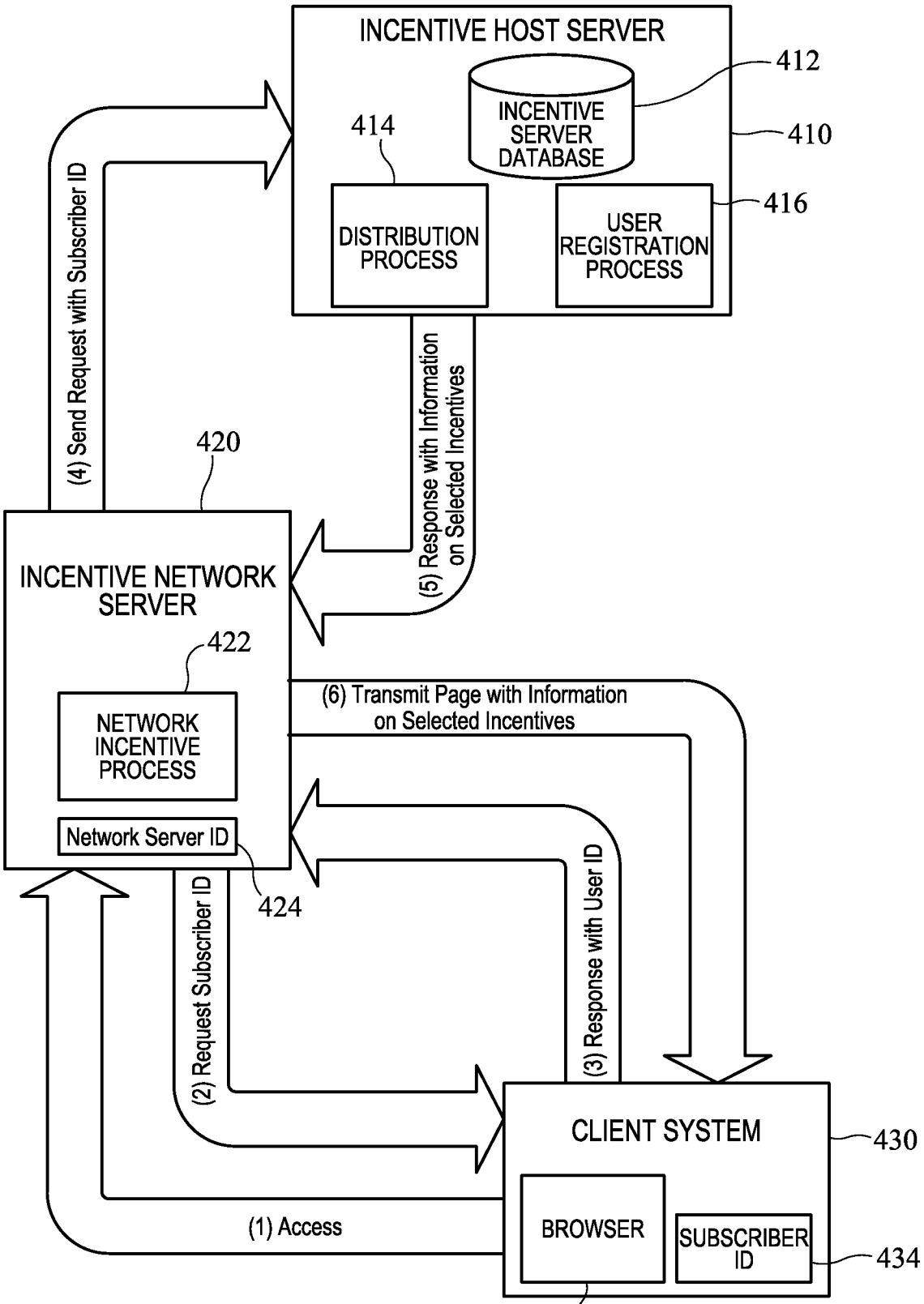
INCENTIVE HOST SERVER
412
INCENTIVE SERVER DATABASE
410
414
DISTRIBUTION PROCESS
USER REGISTRATION PROCESS
416
(4) Send Request with Subscriber ID
(5) Response with Information on Selected Incentives
420
INCENTIVE NETWORK SERVER
422
NETWORK INCENTIVE PROCESS
Network Server ID
424
(6) Transmit Page with Information on Selected Incentives
(2) Request Subscriber ID
(3) Response with User ID
CLIENT SYSTEM
430
(1) Access
BROWSER
SUBSCRIBER ID
434
432

FIG. 4